

BRETT RENFER

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EXPERIENCE

May 2008 - Present

Rockwell Group LAB Interaction Designer

Conceptualize, design and produce large-scale interactive environments with a multi-disciplinary team

Develop pieces for production, design pitches, and research projects

Clients include the Cosmopolitan of Las Vegas, the Whitney Museum of Art, New York Magazine, Jet Blue, the National Building Museum

September 2007 - May 2008

Campbell-Ewald Junior Multimedia Art Director

Design, development, art direction of microsites, games, web apps, banner campaigns

Lead developer on multiple projects, from prototype stage through final production

May 2007 - September 2007

Lakonic Partners, Inc Interactive Developer / Designer

Developed dynamic XML and database-driven Flash sites for L.E.I. Jeans, Effen Vodka, Empire Carpet

January 2007 - February 2010

Terrance Sullivan.com Interactive Developer / Designer

Developed and designed site, web and print campaigns for small MI fashion label

Spring 2006 - May 2007

Brand Labs, LLC Graphic Designer

Design web content, print material, graphic identity, and products for e-commerce clients

TEACHING

October 2011, Copenhagen, Denmark
Visiting Faculty, CIID

September 2011, New York, NY
Organizer + instructor, "Introduction to OpenFrameworks"

May 2010, Detroit, MI
Guest Critique, CCS

EDUCATION

Fall 2004 - Fall 2008

BFA, College for Creative Studies Detroit, MI

Major: Graphic Design with interaction design focus

Classes in basic through advanced visual communication and interactive media, time-based media, web design and experience design.

Developed two independent studies to focus on interaction, development, and experience design

Cumulative GPA of 3.79

SKILLS

Interaction design

Rapid prototyping: hardware and software sketching, video prototyping, technical proof-of-concepts, drawing. Concept development: group brainstorming, brief writing, presentation design, image research, client presentations. Wireframing, schematic design, UI design.

Software Development

openFrameworks, Javascript (WebGL, node.js), Processing, Arduino, web development (HTML, JS, CSS, PHP), Actionsript, Scriptographer

Graphic Design

Adobe Creative Suite, After Effects, Keynote, OmniGraffle

AWARDS + EXHIBITIONS

Curated and exhibited 4 pieces in "Interactive Interfaces" show at MOCAD (Detroit, 11/08)

Helped curate and exhibited work in "Chanced!" show at U245 gallery (Detroit, 11/08)

Exhibited design work in 2005, 2006, and 2007 CCS Student Show (juried by faculty)

Dean's List at CCS 2004 - 2008

Merit scholar at CCS